

Kyocera Use Case

Success in organizational transformation: Kyocera boosts talent with video games



- **Company:** Kyocera
- **Industry:** IT services and consulting
- **Program details:**
Employees: 120 
- **Challenges:**
Create a structured and coherent training plan that addresses individual and organizational needs.
Quickly adapt to new technologies and digital processes.
Strengthen the corporate culture, foster employee engagement, and generate a continuous, collaborative learning environment.
- **Solution:**
Game Strategies' game-based learning methodology



Digitization, efficiency, and talent development as strategic pillars

Kyocera Document Solutions Spain is a company within the Kyocera Document Solutions Inc. group, a global leader in document solutions headquartered in Osaka, Japan. Its portfolio includes office printing solutions, commercial and industrial printing, as well as ICT, ECM, and consulting and development services that help clients optimize and manage their infrastructure, workplace, and document workflow to reach new levels of efficiency. This commitment to digitization and innovation lies at the heart of its corporate philosophy and is equally reflected in its adoption of technology-based training models that enhance internal talent.

Solution: Organizational and training transformation through digitization, creativity, and collaboration

Through its strategic partnership with Game Strategies, Kyocera embarked on a journey of organizational transformation that addressed these challenges in a comprehensive way.

Design of annual training plans: In collaboration with Game Strategies, Kyocera developed annual training plans that not only cover essential training needs but are also aligned with the company's strategic objectives and the individual development goals of employees.

Innovation and creativity in training: Kyocera stands out for its openness to new ideas and creative approaches in learning. From implementing ready-made serious games to developing its own custom games, Kyocera consistently demonstrates an unwavering commitment to innovation.

Development of specific skills: Recognizing the importance of cultivating targeted competencies, Kyocera launched personalized programs such as NEOProgram (onboarding at Kyocera) and Inamori 2 (corporate culture), tailored to both individual and organizational needs.

Digitization and technological adoption: With the support of Game Strategies, Kyocera advanced its digital transformation by leveraging tools like the Editor, Game Strategies' game authoring platform, to deliver engaging and customized training experiences.

Culture of collaboration and continuous improvement: Kyocera nurtured a collaborative and continuously improving culture by involving all departments in identifying training needs and co-creating innovative learning solutions.

Recommendation:



Applicability:



Increase in sales:



Cost savings:



Result: Greater collaboration and readiness for future growth at Kyocera

A significant increase in employee engagement and productivity was observed, reflected in the positive feedback received and the effective collaboration between departments. With a solid foundation in training and talent development, Kyocera is well-prepared to face future challenges and continue growing both locally and internationally.

